

## Stockdale High Medical Academy (Bakersfield, CA) Students Meet RITA On Health Career Day

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*Through a partnership between Bakersfield's premier Revenue Cycle Management company (RCM), Medica Billing Solutions and Pertexa Inc., a medical technology company based in Ridgecrest, CA, Medica is making RITA (Robotic Intelligent Telehealth Assistant) available for demonstration.*

RITA's first stop is Stockdale High's Health Career Day, February 27, 2016. A wide array of medical professionals will be on hand to offer their insights to their specific areas of expertise. RITA is Pertexa's versatile and robust machine that is a cross between a robot and a media-wall which uses high-speed components, high-definition monitors, camera and wireless technology to improve doctors' productivity in both hospital and clinical settings. "We look forward to sharing these great cutting edge tools with the students, we hope to inspire them in some positive way while they pursue a future in medicine," said Medica Billing Solutions CEO, Scott Cooper.

RITA is next generation technology that will become widely used in the coming years, especially in rural hospitals and clinics. The students in these programs will eventually work hands-on with this type of equipment and software, perhaps a lot sooner than anyone imagines with significant market growth estimated through the year 2021. Multiple market research analyst firms report that Telemedicine, telehealth, and M-health markets at \$1.5 billion in 2014 are anticipated to reach \$45.4 billion by 2021.:

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- Huge job growth in telemedicine is forecast over the next 10 years
- RITA & Radekal are locally (Ridgecrest, Kern County) researched and developed technologies

### **About Medica:**

Medica Billing Solutions was established by partners Scott Cooper and Jeffery Thorn to meet a growing demand for a billing company that could fulfill the specific needs of medical practitioners. Since its formation, Medica Billing Solutions has steadily raised the bar for billing companies and has enabled its clients across the country to reap the benefits of superior service.

### **About Pertexa:**

Pertexa, Inc. is a next-generation medical technology company headquartered in Ridgecrest, California that creates and distributes advanced technology including RITA and RADEKAL, the nation's leading Physician's Productivity Tool, which has been shown to increase productivity by 30%. By combining both hardware and app development for worldwide medical use, Pertexa is an innovative brain trust, advancing disruptive transformational technologies for an evolving healthcare environment.

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