

Pertexa Announces New Distributor for the Bay Area and Northern California

Pertexa Healthcare Technologies, Inc. is pleased to announce that it has agreed to partner with APPT (Advanced Physicians Productivity Telehealth Solutions, LLC) of Pleasanton, CA. APPT will initially focus on marketing and sales of Pertexa's two flagship products, Radekal and RITA in the Bay area and the rest of northern California. In addition, the newly formed company will begin offering new Pertexa products, RCM and Telescribe in March 2016.

This medical distribution company was formed in late 2015 with the specific purpose of bringing the best in software and telemedicine products directly to small clinics and physician groups in California. APPT was founded by John Heverly of Pleasanton, CA. Mr. Heverly has had a long and successful career in bringing new transformative products to market. Under John's leadership, the company's short term goal is to grow into a company with an extensive national footprint. John can be contacted at 408-898-0403.

"I went to the Pertexa office in Ridgecrest and saw both the Radekal and RITA products and knew immediately that I needed to drop everything and help bring these products to market. These two products solve a number of the most critical problems facing American healthcare. This is a once in a lifetime opportunity. Visiting Pertexa, I thought I was back in Steve Jobs' garage. I knew I had to be a part of this product roll-out", CEO John Heverly stated.

"Pertexa has been seeking a Bay area partner. Ten minutes with John Heverly and I realized he was the perfect fit. John and I share the same strategic vision for technology in an evolving healthcare environment. Heverly gets it", Kishor Joshi, CEO of Pertexa stated.

About Pertexa:

Pertexa, Inc. is a next-generation medical technology company headquartered in Ridgecrest, California that creates and distributes advanced technology including RITA and RADEKAL, the nation's leading Physician's Productivity Tool, which has been shown to increase productivity by 30%. By combining both hardware and app development for worldwide medical use, Pertexa is an innovative brain trust, advancing disruptive transformational technologies for an evolving healthcare environment.

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